

	<p>Fill Our Skies with Music</p>	<p><b>Brought To You By:</b></p> 
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This year: **Monday, May 2, 2011**

## Section 4B: Music Monday - Key Messages

(Please familiarize yourself with these facts to help you prepare for presenting to administration, parents, students, community partners and press)

### **Hundreds of thousands of students across Canada will unite in song on May 2nd for the 6th annual Music Monday celebration**

- On the first Monday of May there will be a series of outdoor concerts performed by students and teachers in a nation-wide celebration of music education.
- At the exact same time across the country, at 10 a.m. Pacific Time, 11 a.m. Mountain Time, 12 p.m. Central Time, 1 p.m. Eastern Time, 2 p.m. Atlantic Time and 2:30 p.m. in Newfoundland and Labrador, schools from coast to coast will be united by one piece of music.
- The theme song for **Music Monday**, “Tomorrow is Coming”, was composed by Canadian singer-songwriter, Luke Doucet.

### **More than 2,500 schools and organizations from every province and territory will participate this year in Music Monday on May 2nd**

- Schools from every corner of Canada continue to register daily
- Visit our website at [www.musicmakesus.ca](http://www.musicmakesus.ca) to view registered schools and download lyrics and arrangements in both English and French
- We’re calling out to all students, teachers, parents, and school administrators to get involved and participate in **Music Monday**

### **The Coalition for Music Education in Canada created Music Monday to celebrate the galvanizing power of music and demonstrate how that power is rooted in school music programs.**

- Music education is an important tool for engagement, harmony, creativity and achievement in our young people and **Music Monday** is a powerful platform to advocate the importance of keeping music in our schools
- We hope this demonstration creates a high level of interest and support from the many Canadians who believe in the importance of preserving quality music programs in our schools.
- The schools participating in **Music Monday** are among the fortunate – most of them have music programs. Many young students are not so fortunate as music classes, resources and specialist teachers have faced serious cuts or elimination throughout the country.

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*The Coalition for Music Education in Canada advocates for the contribution that music education makes in the lives of all Canadians. We believe that music is key – in learning and in life. It is our goal is to see that all children have a quality program in music through their schools.*

### **Why learn music in school?**

Because music ...

- develops skills needed by the 21st century workforce: critical and analytical thinking, creative problem solving, effective communication, team work and more;
- keeps students engaged in school and reduces likelihood of dropping out;
- improves the atmosphere for learning;
- helps students achieve in other academic subjects like math, science, and reading;
- helps communities share ideas and values among cultures and generations;
- is a disciplined human endeavour with value to society.

Please join us for **Music Monday** 2011 on the first Monday of May: May 2nd, 2011, when we unite the country in a demonstration of our love of music in our lives and in our schools.

Visit [www.musicmonday.ca](http://www.musicmonday.ca) and [www.musicmakesus.ca](http://www.musicmakesus.ca) for details.