

	<p>Fill Our Skies with Music</p>	<p>Brought To You By:</p> 
---	--------------------------------------	--

This year: Monday, May 2, 2011

**Section 5.2: Media Advisory Template
April xx, 2011**

MEDIA ADVISORY/PHOTO OPPORTUNITY

(Name of town) students join 6th annual national celebration of music coast-to-coast Music Monday concerts stress need to protect music education in our schools.

What: # music students from xx School will perform an outdoor music concert featuring ‘Tomorrow is Coming’ by Luke Doucet to celebrate the Sixth annual Music Monday – a Canada-wide simultaneous concert to celebrate the power of music and the importance of keeping music programs alive in our schools.

Who: Grade xx students from xx School (you may specify choirs/bands, etc.)
Music Teacher’s Name

When: Monday, May 2, 2011 - Fill in time of your event

Where: Name of your school, Address, City

Why:

- The Coalition for Music Education in Canada launched Music Monday in 2005 to celebrate the galvanizing power of music and to demonstrate how that power is rooted in school music programs.
- At the exact same time across the country, at 10 a.m. Pacific Time, 11 a.m. Mountain Time, 12 p.m. Central Time, 1 p.m. Eastern Time, 2 p.m. Atlantic Time and 2:30 p.m. in Newfoundland and Labrador, schools from coast-to-coast will be united by one piece of music.
- The Coalition for Music Education in Canada is dedicated to ensuring every child in Canada has access to a comprehensive, sequential program in music taught by a qualified music teacher.

--

For more information, please contact:

Music Teacher or Principal
Phone: E-mail: