

	<p>Fill Our Skies with Music</p>	<p>Brought To You By:</p> 
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This year: Monday, May 2, 2011

Section 1: Setting Event Goals and Choosing a Location

Depending on the chemistry of your school, you may want to do this step with either your students, your administration or both. Setting an Event Goal and Choosing a Location is the first step towards casting a vision. If you need assistance in connecting with another school (perhaps on the other side of the country), or organization, please feel free to contact the Coalition for Music Education in Canada - we're happy to help.

Examples of Event Goals

- Involve as many students/schools as possible
- Involve as many teachers, principals, administration staff and parents as possible
- Involve as many policy decision-makers as possible
- Involve as much of the arts community as possible
- Make the event as VISIBLE and AUDIBLE as possible
- Make the event as innovative and unique as possible – create a themed event
- Ensure adequate preparation time for participating students
- Provide effective dissemination of musical materials
- Relationship-building – partner with schools from different locations in the province and country via the Internet (or broadband where possible)
- Media coverage – invite local media to your event including print, radio and TV, and write letters to the editor

Examples of Locations

Indoors:

- School gyms, hallways, or classrooms
- Government buildings, City Hall or municipal offices
- School board buildings
- Museums or galleries
- Shopping malls
- TV/Radio studios
- University sites

Outdoors:

- School grounds
- City Hall grounds
- Waterfront locations
- Provincial parks
- Public gardens
- Sports fields